



GRASSLANDS CONSERVATION COUNCIL of BC

REQUEST FOR PROPOSALS FOR PART-TIME GCC SUMMER/FALL OUTREACH COORDINATOR

The Grasslands Conservation Council of BC (GCC) has played an integral role in grasslands stewardship, research, policy development, and more since its inception in 1999. After a successful outreach program in 2021 the GCC is seeking proposals for our 2022 program.

We encourage your creativity and collaborative approach. Please submit your detailed proposals and costs for delivery based on the following objectives and deliverables. RFPs will be evaluated by the GCC Community Engagement Committee and General Manager and selected based on the comprehensive and in-depth description of the proposed activities and their alignment with the objectives and deliverables. Please provide an overall budget for your proposal with costs for your time and expenses for each of the activities. Lowest or any bid not necessarily accepted.

Objectives:

- Promote the stewardship and long-term sustainability of BC grasslands through community education & outreach events.
- Promote the benefits of grassland ecosystems and their critical role in a changing climate
- inform the public with ways which they can help enhance and protect grasslands
- create awareness of ongoing threats to grasslands such as invasive species and improper use and actions that promote the overall health and functioning of these sensitive ecosystems
- In consultation with the GCC General Manager and Community Engagement Committee; collaborate with a variety of stakeholders, including local and regional municipalities, First Nations, academia, NGOs, naturalist clubs, schools and more.
- Increase the awareness of the GCC and grasslands across social media platforms and in person through a variety of groups and locations throughout BC
- Promote and increase membership in and donations to the GCC

Deliverables:

- Coordinate and deliver at least 10 engaging and informative in-person outreach events, across 3 of the following regions, Thompson Nicola, Okanagan, Cariboo, Kootenay, South Coast with one in the Kootenays.
 - Reach 500 people at in-person events,
- Coordinate, deliver and host a bi-weekly virtual fall webinar series (6 webinars).
 - Achieve a webinar attendance of 30 people/weekly.



GRASSLANDS CONSERVATION COUNCIL of BC

- In coordination with the GCC, collaborate with at least 15 organizations from across BC.

Deliverables continued:

- Attend and participate in the BC Cattlemen's booth at the PNE on behalf of GCC to highlight the importance of grassland stewardship for long term sustainability
- Contribute weekly social media posts including one for each event to increase GCC presence across social media platforms
- Monthly outreach results report to GM and GCC Board of Directors
- Final report detailing results and outcomes of outreach program

Please submit your bids in confidence to Karen Raven karen@bcgrasslands.org subject line: 2022 Outreach Coordinator by 12 noon, April 25, 2022. Proposals will be reviewed, and a decision made by April 29, 2022, with an expected start date in early May.